

## Middletown Township Fourth of July Parade Sponsor Benefits 2019 is the 8<sup>th</sup> Annual Parade

**Eagle Sponsor \$1,000 +**

In addition to all of the benefits listed at the lower levels, your company banner will be carried in the parade.

- Free half page ad in the Fall 2018 Parks & Recreation Guide (distributed to 21,000 homes)

**Stars Sponsor \$500**

- Large Parade Banner with your company name displayed - to be displayed on a float or carried in the parade.
- Sponsorship recognition in the Parade Program distributed to spectators
- Your Marketing Materials placed in our give-away bag distributed along the parade route
- Your Company Name & Contact Info to appear in the "Thank You" Ad in the next Middletown Parks & Recreation Guide (distributed to 21,000 homes)
- Your Company Name & Contact Info to receive recognition as a Parade Sponsor on Middletown Township's Cable TV Channel and Website

**Stripes Sponsor \$350**

- Sponsorship recognition in the Parade Program distributed to spectators
- Parade Route Directional Sign with your name as a Parade Sponsor - to be placed along the Parade Route a week prior to & remain during the parade.
- Your Marketing Materials placed in our give-away bag at end of parade route
- Your Company Name & Contact Info to appear in the "Thank You" Ad in the next Middletown Parks & Recreation guide (distributed to 21,000 homes)

Please check one of the sponsor levels listed above and return this form as your commitment along with a check in the same amount payable to **Middletown Township, 3 Municipal Way, Langhorne, PA 19047**. You can also pay your sponsorship in installment amounts of your choosing or via credit/debit card. Once we receive your form, we will be in touch with you to obtain your marketing material and logos.

<input type="checkbox"/> <b>Check included.</b>	<input type="checkbox"/> <b>Please invoice me.</b>
<input type="checkbox"/> <b>Contact me to pay electronically.</b>	<input type="checkbox"/> <b>Installment Amt \$ _____</b>

Business/Organization Name \_\_\_\_\_

Contact person \_\_\_\_\_ Phone \_\_\_\_\_

Email Address \_\_\_\_\_

If you have any questions, please contact the Parade Committee at [MiddletownTwpParade@gmail.com](mailto:MiddletownTwpParade@gmail.com) or call 215-750-3890.

Warm Regards,  
Middletown Township Parade Committee